Research on the influencing factors and promotion strategies of clean government governance efficiency in colleges and universities

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Abstract: The efficiency of clean government governance in colleges and universities is related to the quality and development of higher education, and directly affects the health and long-term cause of national education. Through the in-depth analysis of the influencing factors of the clean government governance efficiency in colleges and universities, this paper finds out the problems of system, system, culture and technology, and puts forward a series of specific improvement strategies. It includes improving the system, optimizing the system of discipline inspection and supervision organs, creating a clean campus culture, and using big data to empower clean governance. This study helps to improve the efficiency of clean government governance in universities and provides theoretical support for the construction of clean universities.

In today's society, the quality and development of higher education have received more and more attention, and the efficiency of clean government governance in colleges and universities has become a key factor affecting the healthy development of education. The governance of clean government plays a pivotal role in colleges and universities, which has far-reaching significance for the construction of high-level clean colleges and universities, the implementation of the fundamental task of cultivating morality and realizing the high-quality connotative development of higher education. At the same time, the effectiveness of clean government governance in colleges and universities is also related to the fairness of education, the supervision and implementation of teaching reform policies, and providing a clean environment for the introduction of international high-end talents. Therefore, it is particularly important to deeply study the influencing factors and improvement strategies of clean governance in universities.

1. The significance of clean governance in colleges and universities

1.1 It is an important advance to build a high-level and clean university

The improvement of the efficiency of clean government plays a decisive role in the construction of high-level clean government. First of all, high-level clean colleges and universities are the cornerstone of the development of national education. The improvement of the efficiency of clean governance in colleges and universities will help maintain the fairness of education, ensure that all kinds of talents stand out in a level competition environment, and provide more high-quality talents for the society. Secondly, the improvement of the efficiency of clean government governance in colleges and universities is helpful to supervise the implementation of education and teaching reform policies and ensure the reasonable allocation and use of educational resources. This will provide a good development environment for universities to focus on teaching and research and further improve the quality of education. Finally, the improvement of the efficiency of clean government governance in colleges and universities will help to establish a good campus atmosphere. The improvement of the effectiveness of clean government means that universities can effectively resist corruption, reduce the space for rent-seeking, and ensure that public resources are not abused. This will help to create a clean and upright campus atmosphere, so that teachers and students can devote themselves to academic research, and make greater contributions to the development of the country.

1.2 It is an inevitable requirement for colleges and universities to carry out the fundamental task of moral education

It is the fundamental task of colleges and universities to cultivate people, and the improvement of clean government governance efficiency has a far-reaching impact on the realization of this goal. On the one hand, the improvement of the efficiency of clean government governance helps to strengthen the construction of teachers' ethics. Teachers are the main body of moral education. Teachers with good ethics and style can set an example for students and impart correct values. The improvement of the efficiency of clean government governance in colleges and universities will make teachers pay more attention to their own moral cultivation and strictly abide by the professional ethics, so as to better complete the task of moral education. On the other hand, the improvement of the effectiveness of clean government governance is conducive to the implementation of moral education work. Moral education is the key link of moral education. Only in a clean environment can moral education achieve practical results. The improvement of the efficiency of clean government governance in colleges and universities is helpful to strengthen the supervision and guidance of moral education, ensure the implementation of moral education, and provide students with good moral education for students.

1.3 It is an important guarantee to realize the high-quality connotative development of higher education and to build a strong country in higher education

The improvement of the efficiency of clean government governance in colleges and universities plays an important role in ensuring the high-quality connotative development of higher education and the construction of higher education power. The following aspects can reflect its important guarantee significance for the development of higher education:

(1) Guarantee the fairness of education: The improvement of the efficiency of clean government governance helps to maintain the fairness of college enrollment and the issuance of scholarships and grants, and ensure that all kinds of students can receive education in a fair environment. This will help to improve the quality of education, achieve educational equity, and provide more excellent talents with comprehensive quality for the society.

(2) Supervision and implementation of education and teaching reform policies: The improvement of the efficiency of clean government governance in colleges and universities will help to better supervise and implement the education and teaching reform policies, and ensure the effective implementation of the reform policies in colleges and universities. This will create favorable conditions for the high-quality connotative development of higher education and promote the reform of education and teaching to deepen .

(3) Provide a clean environment for the introduction of international high-end talents: the improvement of the efficiency of clean governance in colleges and universities will help provide a clean and fair environment for the introduction of international high-end talents, attract more overseas talents to join, promote the international development of colleges and universities, and enhance the overall strength and international competitiveness of colleges and universities.

(4) Create a good atmosphere for scientific research and innovation: the improvement of the efficiency of clean government governance in universities will help to strengthen the management and use supervision of scientific research funds, and ensure the reasonable allocation and effective use of scientific research funds. This will help to create a fair, just, healthy and upward atmosphere for scientific research and innovation, stimulate the enthusiasm of teachers and students for innovation, and promote the high-quality connotative development of higher education.

2. The influencing factors of the efficiency of clean government governance in colleges and universities

2.1 Institutional factors

The efficiency of clean government governance in colleges and universities is particularly affected by the institutional factors. First of all, the implementation of the comprehensive and strict

party governance in colleges and universities is relatively loose. Compared with other fields, the specific requirements and standards of colleges and universities in comprehensively governing the Party are relatively loose, which makes some universities lack sufficient urgency and seriousness in the governance of clean government, which is not conducive to the improvement of the effectiveness of clean government governance. Secondly, the system rules are not sound enough. Although the institutional framework of clean government governance in colleges and universities has been initially established, there are still deficiencies in the institutional rules, such as the implementation of the system and the supervision and evaluation mechanism, which need to be improved. This leads to the problems of ineffective implementation of clean government governance and difficult continuous improvement. Thirdly, the reform of the supervision system is not balanced. Since the introduction of the Supervision Law in 2018, the central management universities and provincial universities have achieved good results in promoting the reform of the supervision system [2]. However, the universities affiliated to the Ministry still lag behind in this respect, and the reform of the supervision system has not yet been implemented, which leads to the influence of the universities affiliated to the ministry in performing their duties of clean government governance. Finally, the system implementation strength is insufficient. In the process of clean government governance in colleges and universities, the lack of system implementation is an important factor restricting the improvement of governance efficiency. Some colleges and universities lack of tracking and evaluating the implementation of the system, which makes the implementation of the system insufficient and it is difficult to play its due role.

2.2 Institutional factor

The influence of institutional factors on the efficiency of clean government governance in colleges and universities also cannot be ignored. First, the discipline inspection and supervision organs of colleges and universities, as the specialized organs, focus more on their functions, increased staffing and more smooth work process after the transformation of functions, modes and style). However, although the reform has made some achievements, the discipline inspection and supervision organs of colleges and universities still face some challenges in the governance of clean government. Second, in many universities, the number of discipline inspection and supervision organs is limited, making it difficult to meet the increasingly heavy needs of clean governance. To some extent, this restricts the work efficiency of the discipline inspection and supervision organs in colleges and universities, and affects the realization of the effect of clean government governance. Third, the professional ability of discipline inspection and supervision organs in clean governance needs to be further strengthened, such as legal knowledge, audit skills, data analysis and other aspects need to be improved. The low degree of specialization may lead to the difficulty for discipline inspection and supervision organs to solve problems when carrying out their work, which will affect the effectiveness of clean government governance.

In the work of clean government governance, discipline inspection and supervision organs have not made full use of big data, the Internet and other new technologies and new means, which limits the breadth and depth of discipline inspection and supervision work, and reduces the effect of clean government governance. Fifth, as a relatively closed community, the existence of human relations and social relations may interfere with the discipline inspection and supervision work. This may lead to some discipline inspection and supervision personnel in the face of cases, affecting the improvement of the effectiveness of clean government governance.

2.3 Cultural factor

On the one hand, the construction of clean culture in colleges and universities is insufficient. Clean culture is an important support to improve the efficiency of clean government governance in colleges and universities. However, in many colleges and universities, the construction of clean culture is not perfect, such as clean government education, clean government publicity, clean government incentive and other aspects of the work need to be further strengthened. On the other hand, the honesty education of college students is not enough. As a place to cultivate the future social elite, the honesty education for college students is particularly critical. However, the current

colleges and universities in the investment of honesty education is relatively limited, many students lack of understanding of honesty knowledge, the awareness of integrity is not strong. Moreover, there is a lack of clean cultural soil. A healthy clean governance environment needs to thrive in the clean cultural soil. However, at present, there are still deficiencies in universities to create a clean cultural atmosphere, such as clean government slogans, typical cases of clean government publicity, clean government theme activities and other aspects still need to be strengthened.

2.4 Technical factors

Technical factors also play an important role in the effectiveness of clean government governance in colleges and universities. First of all, big data and the Internet are not highly used in supervision. At present, big data and Internet technology have been widely used in many fields, but the application of these technologies is still in the early stage in universities. Big data and Internet technology can help to improve the efficiency of supervision, expand the scope of supervision, and play a positive role in improving the efficiency of clean government governance in colleges and universities. However, the current use of colleges and universities in this aspect is not sufficient. Secondly, the technical enabling characteristics are not obvious. In the governance of clean government in colleges and universities, the application of technical means has not given full play to its potential. For example, colleges and universities often only rely on traditional means in the supervision of clean government, and lack the application of new technologies, leading to the limited effectiveness of clean government governance. Finally, effective supervision information platform. The governance of colleges and universities needs an effective information platform to collect, analyze and transmit information. However, except for a few departments such as university-affiliated hospitals, most universities have not yet established a perfect supervision information platform.

3. Strategy to improve the efficiency of clean government governance in colleges and universities

3.1 We will improve the system for comprehensively and strictly governing the Party in universities, especially deepen the implementation of the reform of the supervision system

In order to improve the efficiency of clean government governance in colleges and universities, it is necessary to improve the system of comprehensive and strict party governance. The following aspects can reflect this improvement strategy:

(1) Formulate and improve the clean government system consistent with the characteristics of colleges and universities. Colleges and universities should, according to their own actual situation, formulate and improve a set of clean government system in line with the characteristics of colleges and universities, not only to take into account academic freedom and innovation, but also to ensure the effectiveness of clean government governance. The content of the system should cover clean government education, clean government supervision, clean government punishment and other aspects to form a complete system.

(2) Deepening the implementation of the reform of the supervision system. Under the guidance of the national supervision Law and relevant policies, colleges and universities should accelerate the reform of the supervision system to ensure the implementation of all reform measures. For example, to strengthen the support for the internal clean government supervision institutions in colleges and universities, to improve their independence, professionalism and authority, so as to improve the effectiveness of the clean government supervision.

(3) We will establish a sound responsibility system for clean government. Colleges and universities should clarify the responsibility of school leaders, party committees, discipline inspection commissions and other organizations and leading cadres at all levels, so as to form a responsibility system of transmitting pressure at various levels. In addition, it is also necessary to establish and improve the assessment and evaluation system of clean government, and bring the work of clean government into the performance assessment of leading cadres, so as to encourage

leading cadres to actively perform their duties of clean government.

(4) We will strengthen publicity and education on corruption laws and regulations. Colleges and universities should increase the publicity of clean government laws and regulations, so that teachers and students can have a deeper understanding of clean government laws and regulations. At the same time, colleges and universities should also strengthen the education of clean government, cultivate the awareness of clean government of teachers and students, guide them to consciously abide by the laws and regulations of clean government, and create a good atmosphere for improving the efficiency of clean government governance in colleges and universities.

3.2 We will optimize the systems and mechanisms of discipline inspection and supervision organs in colleges and universities, and enhance their ability to perform their duties

Optimizing the system and mechanism of discipline inspection and supervision organs in colleges and universities and enhancing the ability of discipline inspection and supervision organs to perform their duties will help to improve the efficiency of clean government governance in colleges and universities and achieve the goal of clean government education. First, to strengthen the organizational construction of discipline inspection and supervision organs. Colleges and universities should pay attention to the staffing of discipline inspection and supervision organs to ensure that they have enough professional talents. Second, to enhance the professional level of discipline inspection and supervision organs. Colleges and universities should strengthen the training and study of discipline inspection and supervision cadres, and improve their professional level and professional ability. Through regular training, participation in professional seminars, field visits and other forms, to help the discipline inspection and supervision cadres to constantly update their knowledge, improve their ability. Third, we will innovate the work ways of discipline inspection and supervision. Colleges and universities should encourage discipline inspection and supervision organs to try new working methods, such as using big data, Internet and other new technological means to supervise, and improve the quality and efficiency of supervision. Fourth, we will build a cross-departmental collaboration mechanism. Colleges and universities should establish a cross-departmental cooperation mechanism and strengthen information sharing and work coordination between discipline inspection and supervision organs and other departments. This will help to improve the overall effect of discipline inspection and supervision work, and reduce duplication of labor and waste of resources. Fifth, strengthen the supervision of discipline inspection and supervision organs. Colleges and universities should establish and improve the supervision system of the discipline inspection and supervision organs themselves, ensure that the discipline inspection and supervision work is carried out in accordance with the laws and regulations, and avoid the problems such as abuse of power or dereliction of duty.

3.3 Create a clean campus culture, and promote the strategic goal of "dare not corrupt, cannot corrupt, do not want to corrupt" in colleges and universities

Building a clean campus culture is the core strategy to improve the efficiency of clean government governance in colleges and universities. First of all, colleges and universities should incorporate honesty education into their teaching plans and strengthen honesty education for teachers and students. Through the curriculum setting, lectures, practical activities and other forms, to help teachers and students to establish the correct values and integrity consciousness. Secondly, colleges and universities should pay attention to the improvement of the integrity of teachers and students, especially the leading cadres, staff and student cadres, and require them to set an example and strictly observe the bottom line of honesty and self-discipline. Thirdly, colleges and universities should hold clean cultural activities, formulate clean code of conduct, set up clean publicity board and other means to create a strong clean campus atmosphere, so that teachers and students in such an environment consciously abide by the clean code [7]. In addition, colleges and universities should actively excavate, commend and publicize the typical honesty, encourage teachers and students with the typical, strengthen the awareness of honesty, and create a good fashion of "learning honesty, honesty, honesty". Finally, colleges and universities should improve the clean system system, standardize the behavior of teachers and students, and put an end to corruption. At

the same time, strengthen the publicity and education of the system, so that teachers and students can deeply realize the importance of abiding by the clean system.

3.4 We will use big data to enable clean government governance and improve the quality and effectiveness of supervision

With the development of information technology, the application of big data means in various fields has achieved remarkable results. In the governance of clean government in colleges and universities, the use of big data means can improve the quality and efficiency of supervision, and help the governance of clean government in colleges and universities.

(1) Establish a big data platform for clean government. Colleges and universities should establish a unified big data platform for clean government, integrate all kinds of clean government data resources, and realize data sharing and information exchange. Through data mining and analysis, the potential risks of integrity and corruption are found.

(2) Optimize for data acquisition and analysis. Colleges and universities should improve the data collection channels to ensure the comprehensiveness and accuracy of the data. At the same time, strengthen the analysis ability of big data, use data mining, correlation analysis and other technical means to explore the hidden dangers and problems of clean government governance.

(3) Build an intelligent supervision system. Colleges and universities should use big data technology to build an intelligent supervision system to realize the real-time monitoring and dynamic analysis of the work of clean government. Through intelligent means, improve the efficiency and accuracy of clean government supervision.

(4) Strengthen public opinion monitoring and analysis. Use big data to monitor and analyze online public opinions, timely find the clues of clean government problems on the network, and provide strong support for discipline inspection and supervision work.

(5) Improve information openness and transparency. Using big data technology to realize the rapid dissemination and disclosure of information, improve the transparency of clean government work in colleges and universities, and enhance the power of social supervision.

(6) We will strengthen training and education on clean government. Using big data analysis technology, targeted to carry out clean government training and education, improve the awareness and quality of teachers and students.

4. Conclusion

The efficiency of clean government governance in colleges and universities is of great significance in building a high-level clean university, implementing the task of cultivating people by virtue, and realizing the connotative development of higher education. The influencing factors include system, system, culture, technology and so on. In order to improve the efficiency of clean government governance, colleges and universities should improve the system, optimize the system and mechanism of discipline inspection and supervision organs, create a clean campus culture, and use big data means to empower the governance of clean government. The comprehensive promotion of these strategies will help to build a clean, sunny and efficient university governance system, ensure the fairness and quality of higher education, cultivate more talents with a sense of social responsibility and integrity and self-discipline, and make greater contributions to the development of the country.

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